

Property Overview

Knowledge Adventure is one of the largest educational software groups in the world. An industry pioneer that has helped over 50 million children fall in love with learning.

Knowledge Adventure and their JumpStart brand set the standard in kids' software by creating the finest educational products for use in the home and the classroom.

By blending learning and entertainment, Knowledge Adventure's adventure-based learning software and online gaming inspires kids' minds through immersed play.

Today, Knowledge Adventure and JumpStart games can be found at major retailers, including, Wal-Mart, Sams, Costco, Target, Best Buy and Game Stop. Recently, Jumpstart expanded into the online gaming market with a new website at JumpStart.com and already has over 2 million users.

Synonymous with making learning fun, the JumpStart brand has already signed up eager licensees to produce JumpStart branded colored pencils and markers, activity sets, flash cards, paper pads, stickers, portfolios, notebooks, stationery sets, lunch kits, and school bags.



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