

Sorbee®

Property Overview

Sorbee International is a branded confectionery and snack company that develops, markets, and distributes products worldwide. For over 30 years, Sorbee has been dedicated to developing the best tasting, innovative, and highest quality branded confections, snacks, and condiments available at competitive prices to the consumer through traditional mass & alternate channels.

Sorbee proprietary brands are Sorbee®, DreamCandy™ and EatRite BeFit™. Current licensing partnerships for Sorbee include a continually successful deal with Kraft Foods for a confectionery range under the trademarks CRYSTAL LIGHT® and COUNTRY TIME®.

360ep works with Sorbee to license in top brands in the food industry. Partnerships with Sorbee have proven to build brand awareness and loyalty for property owners as the company's products are always of high quality and they have extensive distribution.



360ep

entertainment property management