

Property Overview

WE tv (www.WEtv.com) is the premier source for women looking to satisfy their curiosity with fascinating, original stories and entertaining, informative content that is relevant to key stages of their lives.

WE tv's programming gives viewers compelling perspectives on women's lives that range from provocative to extraordinary, including signature series like "Bridezillas" and critically-acclaimed original documentary series such as "High School Confidential." WE tv's public affairs initiative, WE Empowers Women, is dedicated to creating programs that foster and celebrate women's strength, confidence and diversity. WE tv is available in HD and WE tv On Demand is available in 20 million homes.

The recently launched WE tv licensing program centers around their biggest brands "Platinum Weddings" and "Bridezillas". These shows reach millions of women daily and have become synonymous with the world of wedding planning. 360ep is seeking product categories such as invitations, lingerie, wedding dresses, favors, accessories, bachelorette accessories and more.

